University at Albany Alumni Association
Tim Murphy, President
University Council, February 27, 2015

The Alumni Association completed its three-year Vision 2014 Strategic Plan. Here are some of the successful outcomes that were borne out of this joint board and staff initiative:

2011-2012
• 2438 facebook likes
• 3172 LinkedIn members
• 19,741 On-line Community Members
• UCAN Launched
• 11 Regional Events
• 2,000 Active Alumni Volunteers
• 5,502 alumni attended events

2012-2013
• 5303 facebook likes
• 4527 LinkedIn members
• 450 Twitter followers
• 21,695 On-line Community Members
• 1,800 UCAN Advisors
• 21 Regional Events
• 2,500 Active Alumni Volunteers
• Alumni Volunteer Council collected 2,000 books for Albany City Schools
• 8,100 alumni attended events

2013-2014
• 6799 facebook likes
• 5900 LinkedIn members
• 1390 Twitter followers
• 23,370 On-line Community Members
• 2,000 UCAN Advisors
• 40 Regional Events
• 3,000 Active Alumni Volunteers
• Alumni Volunteer Council collected 3,084 lbs. of food for the food bank
• Great Dane Pregame attracts over 1,000 alumni and families
• 10,679 alumni attended events