There is no need for a lot of whangdoodle talk about cigarettes—just plain common-sense

When you stop to think about your cigarette—what it means to you—how you light it—how it tastes—how you feel when you smoke it—all these things give you a lot of pleasure—it always has.

People have been smoking and enjoying tobacco in some form or another for 400 years.

Of course you want a cigarette to be made right. And usually you want it to be mild. Yet you want to have the right taste—and plenty of it.

In other words—you want it to smoky.
Sophomores Regain Rivalry Lead As Classes Await Close Of Contest

A feature in the Thanksgiving program, activities for the large influx of spectators, and the last but not least, because of experience and practice, the sophomores regained the lead in the rivalry between the classes of 1935 and 1936.

State Nine Downs Oswego In Opener

John Cullen, '37, Pitches Entire Game Which Brings State To Oppose Hartwick Saturday At Ridgefield Park

Oswego In Opener

The visitors scored first but could not hold it. The local boys started rolling and Oswego was behind nine to one at the end of the second inning. Oswego had nine hits and five base hits. The state had six hits and five base hits. Oswego had zero errors and six state errors.

G. A. A. Will Conduct Spring Award Dinner

The presentation of keys and prizes will begin in the afternoon at 7:30 o'clock in the court of honor. The four class councilors for the remainder of the year.

State Netmen Bow Fraternity To Mark 20th Anniversary

The visitors scored first, but could not hold it. The local boys started rolling, and Oswego was behind nine to one at the end of the second inning. Oswego scored four runs. Cullen weakened in the ninth inning but recovered to keep Oswego out of the game. The state had six hits and five base hits. Oswego had zero errors and six state errors.

State Nine Downs Oswego In Opener

In the ninth inning, state appeared to be going down, but they managed to pull it off. Oswego had nine hits and five base hits. The state had six hits and five base hits. Oswego had zero errors and six state errors.
Classes Will Meet In Stunt Rivalry

Dramatics Class To Present Play

Placement Total Swells To Surpass Last Year's Figure

Evans Will Head State Delegation To Y Conference

-its a great cigarette

Course I'll join you -

STATE COLLEGE NEWS, MAY 16, 1935

Dramatics Class To Present Play

Alice Allard To Be Junior President Robert Marigison Will Edit Freshman Handbook For '39

Drama's Trophy Daughters met with a none-too-liberal budget at the weekly meeting of the Dramatics Club yesterday. Muriel Goldberg, who has been elected club manager, is responsible for the current situation. A thorough examination of the budget revealed its deficiency in the following ways:

1. By dropping some activity or placing it under the jurisdiction of another college organization,

2. By cutbacks in the cost of materials, utilities, and entertainment.

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