Did this ever happen to you?

You might be standing right next to the most attractive person you ever met, but you don't know it until you are introduced... until you get acquainted. And you don't know how much pleasure a cigarette can give until somebody offers you a Chesterfield.

Certainly this is true: Chesterfield is refreshingly milder... they've got a taste that smokers like.
Aw, Let's Have a War

**COMMENTATOR**

Rivalry breaks. Last week's rivalry difficulties, with its incendiary提早ness, has been laid aside, at least temporarily.

Rivalry exists, and as such is an invaluable asset to any school. It keeps the student population on the alert and, to a certain extent, mentally unrestful. There is the aura of excitement that is the birthright of rivalry.

Rivalry breaks, and there is a feeling of letdown. There is the feeling that here is a chance to get away from the usual routine of life. But the excitement is not there. It is as if a fire had been extinguished, and the atmosphere of the campus is filled with the idea that anything can happen.

It is as if the students are saying, "Well, what's the point?" They are Content with their normal routine, and there is a feeling of complacency. But it is not the normal routine that is the problem, it is the lack of excitement. It is the sense of letdown that is the problem.

Last week, there was the excitement of the rivalry. The students were on the alert, and there was the excitement of the unknown. This week, there is nothing but the normal routine. It is as if the students are saying, "Well, what's the point?" They are Content with their normal routine, and there is a feeling of complacency. But it is not the normal routine that is the problem, it is the lack of excitement. It is the sense of letdown that is the problem.

As the saying goes, "If it ain't broke, don't fix it." But this is not the case with rivalry. It is not broken, but it is not working. It is not the normal routine that is the problem, it is the lack of excitement. It is the sense of letdown that is the problem.

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Assembly Today
Starts Rivalry
Among Classes
Senior Class Will Debate
Youth to Youth
For Final Contest
The State College Operatic Society
This year's class is exceptionally
Of German people, art, manners,
Instructors in English and Dr. Wil­
program for this year will be released
The Sophomore class will conduct its annual reception for
Jerome Pal­
won't conduct its annual reception for
conference this year, singing, games,
the Senior class will conduct its annual reception for
State College News board should
be devoted to a revote on Stu­
sent association secretary and an­
sent association secretary and an­
the program for this year will be released

We know
You bet
we do

Chesterfields go right along
with smokers...giving them the kind of a smoke
they want...in the way they like it best.
Chesterfields are refreshingly milder—they've got
a taste that smokers like. Chesterfields are
different from all the rest...THEY SATISFY.

Milder
Better Tasting
...because they're made of
MILD RIFF tobacco

Copyright 1937, American Tobacco Company

Chesterfield
...they'll give you
MORE PLEASURE

EXPECTED TO SELECT EDITORS

Five Nominees For Campus Queen
Nominees for Campus Queen. Seated, from left to right, are Harriet Goldberg and Lucille Zeh. Standing, left to right, are Janet Delio, Dorothy Cain, and Anna Olbert.

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State Graduate in West Indies
Tells Interesting Experiences
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Crowning of Queen, Sports Program, and Stunts
Will Be Highlight of Campus Day Activities

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