

# How to Choose a Microphone When Recording Video

## Is the microphone visible?

**Yes:** Acceptable for interviews  
and news reporting



Use a lavalier microphone  
when the subject  
is not moving.



Use a dual lavalier  
microphone  
when two subjects  
are not moving.



Use a wireless lavalier  
microphone  
when the subject is moving.



Use a vocal wired or wireless handheld  
microphone for news reporting.  
Models for camcorders  
and cell phones available.



Use a wired lavalier designed for a  
cell phone when recording with  
a cell phone.

**No:** Acceptable for filmmaking



Use the shotgun microphone  
when your subject is  
less than 5 feet away.



Use a full size shotgun microphone  
when the subject is more  
than 5 feet away but less than  
10 feet away.



Use the Rode Mic for cell phones;  
models for Android and iPhones  
available.

## Microphone accessories



Use a hand-held boom pole with a  
shotgun microphone to place the  
microphone close to the subject.



Use a 15 foot extension cable  
with a mic stand to place the  
shotgun mic close to the subject.



A microphone stand with optional  
boom arm is available for handheld  
and shotgun microphones.



Use the Beatek audio adapter  
to send two microphones  
into a single input (camcorder).



Zoom audio recorders are available.  
Contact IMC for setup and  
consultation.

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