University Libraries Strategic Plan 2018-2023

Mission
The University Libraries strengthen and enhance the teaching, research and service of the University at Albany. The Libraries promote intellectual growth and creativity by developing collections, facilitating access to information resources, teaching the effective use of information resources and critical evaluation skills and offering research assistance.

Vision
The University Libraries are engaged in learning and discovery as essential participants in the educational community. We develop, organize, provide access to and preserve materials to meet the needs of present and future generations of students and scholars. We explore and implement innovative technologies and services to deliver information and scholarly resources conveniently to users anytime/anyplace. We also provide well-equipped and functional physical spaces where students can pursue independent learning and discovery outside the classroom. The University Libraries support scholarship and research productivity and foster their vitality.

Values

- We recognize users as our primary focus.
- We are innovative and proactive.
- We support self-education, learning, research and scholarship.
- We foster cooperation by sharing resources via local, national, and international networks.
- We promote equity of access to information.
- We value diversity.
- We respect user privacy.
- We defend intellectual freedom.
- We develop our human resources and support continuous professional development.
- We aspire to be a flexible and experimental organization that encourages innovation and staff collaboration.
Strategic Goals:

Goal 1: Provide excellent services and collections to support research, teaching and learning to a diverse campus community.

Objective 1A. Provide collections that evolve with the changing information environment and align with University curricular and research needs.

- Strategic Initiative 1A1. Increase emphasis on patron-driven acquisitions.
- Strategic Initiative 1A2. Advocate for support for new and emerging academic programs at the University at Albany.
- Strategic Initiative 1A3. Expand the Libraries’ fundraising efforts as part of the University’s capital campaign.

Objective 1B. Engage in current and appropriate assessment of services, outreach, collections and workflows.

- Strategic Initiative 1B1. Review current data collection practices to ensure alignment with best practices in academic libraries.
- Strategic Initiative 1B2. Utilize analytic tools associated with the new library services platform (LSP) to improve library services and operations.
- Strategic Initiative 1B3. Institute annual review of licensed databases using an interdisciplinary team-based approach.

Objective 1C. Develop, promote and provide innovative services.

- Strategic Initiative 1C1. Participate in SUNY initiative for a smooth migration from an Integrated Library System (ILS) to a Library Services Platform (LSP). Ensure continued successful execution.
- Strategic Initiative 1C2. Establish a Digital Scholarship Center in the University Libraries.
- Strategic Initiative 1C3. Develop virtual library services to remote users.
- Strategic Initiative 1C4. Optimize and update technological infrastructure, development, and services. Align with campus ITS operations to guarantee security, stability, and consistency of services.

Goal 2: Foster collaboration within the Libraries, with other University departments/units, with SUNY campuses, and internationally.

Objective 2A. Foster research and teaching partnerships with other organizations on campus.
**Strategic Initiative 2A1.** Partner with Online Learning as well as faculty teaching in the classroom to facilitate the provision of library services and instruction.

**Strategic Initiative 2A2.** Promote the use of the information literacy/metaliteracy badging system to faculty.

**Strategic Initiative 2A3.** Participate in digital literacy/digital citizenship campus initiatives.

**Strategic Initiative 2A4.** Seek opportunities to offer credit courses to enhance student learning.

**Strategic Initiative 2A5.** Continue to provide dedicated services to students in the Educational Opportunities Program.

**Objective 2B.** Communicate the value of libraries to the campus and outside community.

**Strategic Initiative 2B1.** Use qualitative and quantitative data to create an impactful narrative showcasing the University Libraries.

**Strategic Initiative 2B2.** Enlist members of the Student Advisory Board to be student ambassadors for the University Libraries.

**Objective 2C.** Increase efficiencies by collaborating within the University Libraries, with other University departments and SUNY institutions.

**Strategic Initiative 2C1.** Actively participate in SUNY-wide library initiatives.

**Strategic Initiative 2C2.** Collaborate with Student Success to exchange data on student library use.

**Strategic Initiative 2C3.** Collaborate with University Purchasing and University Accounting to develop more efficient and effective processes.

**Strategic Initiative 2C4.** Collaborate with campus ITS on the best practices for server and workstation administration, security measures, group policy settings, and application support. Utilize software and systems selected and supported by campus ITS when possible.

**Objective 2D.** Support the University’s priority of internationalization through collaborations with international institutions and offering innovative services to international students.

**Strategic Initiative 2D1.** Host visiting scholars, librarians, and students.

**Strategic Initiative 2D2.** Offer innovative services to international students that address their specific needs, including informational literacy workshops and tutorials.
Goal 3: Invest in physical and virtual library spaces that are inclusive and welcoming.

Objective 3A. Provide flexible, attractive, safe, energy efficient and accessible space for teaching, learning, collaboration, and research that address the diverse needs of the campus community.

- **Strategic Initiative 3A1.** Refurbish the basement of the University Library to create attractive collaborative spaces, including the Periodicals area (LI B193).
- **Strategic Initiative 3A2.** Work with Office of Campus Planning to increase the number of group study rooms.
- **Strategic Initiative 3A3.** Work with Office of Campus Planning to redesign the Science Library 1st floor to consolidate services.
- **Strategic Initiative 3A4.** Create a flexible classroom space to enable information literacy instruction for large groups of students.
- **Strategic Initiative 3A5.** Promote Dewey Graduate Library’s unique spaces and location.
- **Strategic Initiative 3A6.** Soundproof the video chat rooms and the presentation practice room in the Innovate, Make, Create Center.
- **Strategic Initiative 3A7.** Purchase flexible furnishings to accommodate pop-up events and programming.
- **Strategic Initiative 3A8.** Work with the Office of Campus Planning to upgrade the infrastructure of all three libraries.
- **Strategic Initiative 3A9.** Improve and enhance security of library facilities. Update video surveillance equipment, install panic buttons, and offer regular safety training to staff of the University Libraries.

Objective 3B. Provide virtual library environments to optimize content delivery for a wide range of platforms and to ensure accessibility for all users.

- **Strategic Initiative 3B1.** Develop a pilot for virtual research consultations.
- **Strategic Initiative 3B2.** Work with the Educational Technology Center to maximize the Libraries’ presence in Blackboard.
- **Strategic Initiative 3B3.** Test all library platforms to improve accessibility, including remote access.

Objective 3C. Redesign the Libraries’ website to optimize discoverability and accessibility.
**Strategic Initiative 3C1.** Hire a User Experience Librarian and a Web Developer to lead the redesign.

**Strategic Initiative 3C2.** Provide training to LibGuide authors and web page administrators to insure that content is accessible to all users.

**Goal 4: Promote an organizational culture that helps library faculty and staff succeed in a changing environment, embracing broader engagement with the University at Albany community and academia.**

**Objective 4A** Provide professional development opportunities for faculty and staff.

**Strategic Initiative 4A1.** Continue to provide funding and leave time in support of faculty and staff participation in educational opportunities.

**Strategic Initiative 4A2.** Host webinars, presentations, and other events on topics of interest.

**Strategic Initiative 4A3.** Participate in university sponsored and professional diversity training and programming.

**Objective 4B.** Take advantage of library faculty expertise to encourage the development of new services.

**Strategic Initiative 4B1.** Document existing expertise, and work to improve knowledge of emerging specializations.

**Strategic Initiative 4B2.** Increase data literacy among library faculty.

**Objective 4C.** Create, promote and guide technical, behavioral, diversity, and leadership development programs for staff at all levels.

**Strategic Initiative 4C1.** Encourage staff and faculty to actively engage in leadership opportunities.

**Strategic Initiative 4C2.** Plan for participation in essential technical training, including that related to the LSP migration.

**Strategic Initiative 4C3.** Advance a culture of scholarly excellence by fostering and promoting research.

**Strategic Initiative 4C4.** Create a web presence for academic faculty to showcase their expertise and research.

**Strategic Initiative 4C5.** Expand the mentoring program to focus on promotion to full Librarian.
Strategic Initiative 4C6. Help develop personal research Goals through venues such as the Library Writing Group.

Strategic Initiative 4C7. Plan workshops that guide faculty through the promotion and continuing appointment process.

**Objective 4D.** Engage with the community through events, exhibits and open communication.

Strategic Initiative 4D1. Dedicate staff time for programming and outreach.

Strategic Initiative 4D2. Collaborate with regional organizations and other campus units in developing programming.

Strategic Initiative 4D3. Reach out to international students to promote library services.

**Goal 5: Provide services to support the full cycle of research and scholarly communication. Lead the effort to capture, steward and share the scholarly record and research output of the University at Albany.**

**Objective 5A.** Ensure sustainable and appropriate access to the scholarship and research of the University at Albany.

Strategic Initiative 5A1. Increase educational outreach and support for scholarly communications.

Strategic Initiatives 5A2. Invest in Scholars Archive services.

**Objective 5B.** Strengthen our role as campus leaders in scholarly communications.

Strategic Initiative 5B1. Provide data management services to faculty.

Strategic Initiative 5B2. Support faculty in creating research profiles.

Strategic Initiative 5B3. Enhance access to and preservation of library collections in all formats.

**Objective 5C.** Provide online access to unique local or at risk material in the collections.

Strategic Initiative 5C1. Configure Primo to optimize end-user discovery of our collections.

Strategic Initiative 5C2. Protect and preserve library and archival collections to ensure long-term access.